

# BROAD EXECUTIVE FORUM

October 5, 2005 – 2:00 p.m.

## An Insider's Guide to Outsourcing

With cost cutting mandates, many businesses see outsourcing as the solution. Wondering how to establish a partnership that's mutually beneficial? Or how to establish long term value, especially as business process outsourcing accelerates over the next decade? Find out the answers from Steve Schuckebrook, who knows outsourcing inside out.

Also, find out if key executives in Southeast Michigan think the area's workers can compete amid a growing trend to send work overseas. At this year's Forum, Detroit-area leaders will discuss how their organizations are joining the outsourcing battle... or fighting it to the bitter end.

This year's event will be held on **Wednesday, October 5, starting at 2 p.m.** at the Management Education Center in Troy, Mich. The conference fee of \$115.00 per person includes an MSU faculty-led workshop, an industry panel discussion, a reception and dinner followed by the keynote presentation.



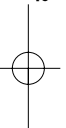
**Steve Schuckebrook**  
Chairman, ExcelsiorHRO  
Executive Vice President, EDS

For more information  
or to register:  
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