

monthly update

welcome back!

We hope you had an amazing summer and are ready to get back in to the swing of things! We can't wait to catch up with our returning members, and to everyone who stopped by our booth at Sparticipation, thanks for your interest!

The Marketing Mix has been very busy this summer preparing exciting new events for this semester that will help all members gain important professional experience and promote our organization!

Notable among them is our **2008 Marketing Workshop and Career Fair**. We partnered with MSUMA to co-host this MEGA event, held on Nov. 20th in the MSU Union.

The event will feature a conference with two breakout sessions on different aspects of marketing and business, followed by the keynote speaker and the career fair.

The event is open to all majors so tell anyone who might be interested!

We can't wait to see you at our first meeting!

Wednesday,
September 10th at
7:30 pm at
228 Erickson



Fall 2008 Executive Board

President

Amy Jackson

VP Communications

Molly Vu

VP Finance

Scott Hegstrom

VP Professional Relations

Jen Rhee

VP Social Relations

Jackie Hochstetler

Conference Chair

Julie Moss

Project Liason

Shara McNamara

Football Tailgate
September 13th

Cheer on the Spartans against Florida Atlantic with The Marketing Mix

Mark your calendars...

TENTATIVE SCHEDULE FALL 2008

- 9/10 First meeting
 - 9/13 Football Tailgate (Tennis Courts)
 - 9/17 Meeting: Project Expectations
 - 9/24 Professional Event: Marketing Careers
 - 10/1 Professional Event: Resume tips for the Career fair
 - 10/15 Meeting
 - 10/29 Professional Event: Lear Services
 - 11/7 Company Visit: DOW Chemical
 - 11/12 Meeting: Project Prep.
 - 11/19 Professional Event: TBD
 - 11/20 2008 Marketing Workshop and Career Fair (MSU Union)
 - Workshop: 2:30pm
 - Career Fair: 5:30pm
 - 12/3 Last meeting
- All meetings and Professional Events are held in 228 Erickson Hall at 7:30 pm.

For more information, check out our web site: www.bus.msu.edu/clubs/marketing