

Broad Student Organizations



www.bus.msu.edu/clubs/

Project Green

www.bus.msu.edu/clubs/pg

lear@bus.msu.edu

Mission: To collaborate the efforts of students and business representatives in order to make a difference in the surrounding community.

Students Consulting for Non-Profit Organizations

www.msuscno.org

scno@msuscno.org

Mission: SCNO is a national organization of undergraduate students committed to developing communities through pro-bono consulting engagements with non-profit organizations.

Women in Business Students' Association

www.msu.edu/~wbsa

wbsa@msu.edu

Mission: WBSA is a student organization whose purpose is to educate the members to work collectively towards career development in their chosen fields.

Beta Alpha Psi

www.bus.msu.edu/acc/bap

bettinghaus@bus.msu.edu

Mission: The primary objective of the fraternity is to encourage and give recognition to scholastic and professional excellence in the field of accounting.

Beta Gamma Sigma

www.bus.msu.edu/clubs/bgs.html

Mission: Beta Gamma Sigma is the national scholastic honor society for students in business and management.

Eta Sigma Delta

www.bus.msu.edu/shb/students/ha/clubs/esd.cfm

Mission: Eta Sigma Delta is the national honor society for Hospitality Business majors.

Accounting Student Association

www.bus.msu.edu/clubs/acc

acctclub@bus.msu.edu

Mission: The Accounting Student Association helps to inform students of all class years and majors about careers in accounting.

Finance Association

<http://www.msufinassoc.com/msufa/>

finassoc@msu.edu

Mission: The MSU Finance Association exists to educate undergraduate students at Michigan State University about various financial opportunities available.

MSU College DECA

www.bus.msu.edu/clubs/deca

msudeca@gmail.com

Mission: College DECA is a marketing case-study competition organization which seeks to build leadership, public speaking, and networking skills.

General Management Association

www.msu.edu/~gma

gma@msu.edu

Mission: Our organization exists to provide our members with unique opportunities for personal growth, professional development, and industry insight.

Hospitality Association

<http://www.bus.msu.edu/shb/students/ha/>

hamsu@msu.edu

Mission: The Hospitality Association is the oldest student hospitality club in the nation and is comprised of ten clubs, each giving students the chance to learn more about the industry, examine their career choices, develop their leadership skills, and make good friends and important contacts.

Human Resources Association

www.bus.msu.edu/clubs/hra

hra@msu.edu

Mission: To build positive relationships among HR students, professionals, and the community.

The Marketing Mix

www.bus.msu.edu/clubs/marketing

Mission: The Marketing Mix is a unique organization created to give students hands-on, real life, business experience.

Michigan State Marketing Association (MSUMA)

www.bus.msu.edu/clubs/msuma
msuma@msu.edu

Mission: The primary role of the MSUMA is to provide business related resources to our members that help transition fellow students by bridging the gap between academic and professional careers.

National Association of Black Accountants

www.bus.msu.edu/clubs/naba
naba@msu.edu

Mission: To address the professional needs, which enable minorities to maximize their career potential in the accounting and finance profession.

Supply Chain Management Association

www.bus.msu.edu/clubs/scma
scma@msu.edu

Mission: SCMA strives to provide students with exceptional learning experiences and development opportunities beyond the classroom environment.

Student Investment Association

www.msusia.com/
investor@msu.edu

Mission: The Student Investment Association (SIA) was established to educate students about investing and provide our members with the resources needed for the development of their investment knowledge for market and stock analysis.

Eli Broad College of Business Student Senate

www.bus.msu.edu/clubs/senate
elibroad@msu.edu

Mission: The Eli Broad College of Business Student Senate is comprised of 40 business majors working towards a better Broad School.

Broad China Business Society

<http://www.bus.msu.edu/clubs/china/>
broadchina.org@gmail.com

Mission: To promote awareness of the Greater China business environment among students, educators, and professionals by transforming the knowledge and experiences of field experts into new insights for emerging talent and growing leaders.

Future Leaders In Sports and Entertainment (FLISE)

www.bus.msu.edu/clubs/flise
flise@msu.edu

Mission: To provide passionate students the opportunity to interact with and learn from successful professionals from the sports, media, and entertainment industries.

Multicultural Business Students

www.bus.msu.edu/clubs/mbs
Mission: MBS is an undergraduate organization representing a diverse group of students in the Eli Broad College of Business and related majors.

Native American & Hispanic Business Students

www.bus.msu.edu/clubs/nahbs
nahbs@msu.edu

Mission: To provide students with knowledge of communication and leadership skills necessary for successful corporate employment.

Alpha Kappa Psi

web.mac.com/seanpenn/Site/Welcome.html

akpsi@msu.edu

Mission: We are a co-ed, professional business fraternity that also participates in the Greek community.

Delta Sigma Pi

www.bus.msu.edu/clubs/dsp.html
deltasig@msu.edu

Mission: Delta Sigma Pi provides many opportunities for students to meet professional contacts and life-long friends.

Phi Chi Theta

www.msuphichi.com
phichi@msu.edu

Mission: Phi Chi Theta is a National co-educational Professional Fraternity in Business and Economics.

MSU Speak Smart/Toastmasters

www.toastmasters.org
msuspeak@msu.edu

Mission: MSU Speak Smart is open to all students and non-students who are interested in improving their speaking and communication skills.

“Start getting involved for your future career!”