The School of Hospitality Business Curriculum Guide

For students admitted prior to FS09

Revised Sept 16, 2010

WRITING (4 credits required)

____WRA 110-150 (4) – Writing, Rhetoric, and American Cultures (Tier I Writing)

INTEGRATIVE STUDIES (All 24 credits required)

____ISB 200 level (3) Biological Science
____ISP 200 level (3) Physical Science
____ISB Lab or ISP Lab (2)
____IAH 201-210 (4) Arts and Humanities
____IAH 211-241 (4) Arts and Humanities
____ISS 200 level (4) Social Sciences
____ISS 300 level (4) Social Sciences

HOSPITALITY BUSINESS CORE (All 21-22 credits required in this CORE)

You will need to complete a minimum of 4 courses in **bold to apply for admission to The School at junior standing (56 credits).**

____MTH 103 (3)*
____EC 201 (3)
____ACC 201 (3)
____COM 100 or 225 (3)
____STT 201 (4)*
____EC 202 (3)
____CSE 101 (3)* preferred tracks SS/DD

*Substitutions with higher level courses may be used.

HOSPITALITY MAJOR FIELD (All 36 credits required in this FIELD)

You will need to complete a minimum of 2 courses in **bold to apply for admission to The School at junior standing (56 credits).**

____HB 100 (2) Introduction to Hospitality Business
____HB 105 (2) Service Management Principles
____HB 201 (1) Hospitality Business Professional Dev. I
____HB 237 (3) Management of Lodging Systems
____HB 265 (3) Food Management: Safety and Nutrition
____HB 267 (3) Management of Food and Bev. Systems
____HB 302 (3) Hospitality Managerial Accounting
____HB 307 (3) Hospitality Human Resources*
____HB 311 (3) Hospitality Finance
____HB 337 (3) Hospitality Information Systems
____HB 375 (3) Hospitality Marketing
____HB 401 (1) Hospitality Business Professional Dev. II**
____HB 447 (3) Hospitality Human Resources
____HB 475 (3) Applied Hospitality Marketing in Food Service
____HB 482 (3) Advanced Hospitality Finance
____HB 485 (3) Hospitality Food Service Operations
**Students must complete first and second-level 400-hour internship/professional work experience prior to enrollment in HB 401.

One of the following required courses (3 credits):

____HB 475 (3) - Applied Hospitality Marketing in Food Service  OR  ____HB 476 (3) - Applied Hospitality Marketing in Lodging

One of the following required courses (3 credits):

____HB 482 (3) - Advanced Hospitality Finance  OR  ____HB 485 (3) - Hospitality Food Service Operations

One of the following required INTERNATIONAL courses (A minimum of 3 credits):

____EC 340 (3) - Survey of International Economics
____HB 460 (3) - International Lodging Development and Management

*Students must complete first-level 400-hour internship/professional work experience prior to enrollment in HB 307.

HOSPITALITY SPECIALIZED ELECTIVES (A minimum of 15 credits required) from:

____HB 210 (3) Introduction to Casino Industry
____HB 320 (3) Casino Operations and Management
____HB 321 (3) Club Operations and Management
____HB 345 (3) Quantity Food Production Systems
____HB 345-L (1) Quantity Food Production Systems LAB
____HB 346 (3) On-Site Food Service Management
____HB 347 (3) The Foodservice Distribution Channel
____HB 349 (3) Facilities Maintenance and Systems
____HB 358 (3) Hospitality Business Ownership
____HB 370 (3) Hospitality Business v-Commerce
____HB 376 (3) Hospitality Sales Process
____HB 380 (3) Meeting and Event Planning Management
____HB 382 (3) Hospitality Business Real Estate Develop.

____HB 405 (3) Advanced Mgt. of Food & Beverage Systems
____HB 409 (3) Introduction to Wine
____HB 411 (3) Hospitality Beverages
____HB 415 (3) Managing Quality in Hospitality Businesses
____HB 451 (3) Emerging Leadership
____HB 460 (3) International Lodging Development and Mgt.
____HB 473 (3) Hospitality Industry Research
____HB 475 (3) Applied Hospitality Marketing in Food Service
____HB 482 (3) Advanced Hospitality Finance
____HB 483 (3) Hospitality Food Service Operations
____HB 490 (1-6) Independent Study
____HB 491 (3) Current Topics in Hospitality Business

ADDITIONAL ELECTIVES (variable amount)

Courses that are used for University requirements and courses that are used to satisfy Core Program requirements may not be used to satisfy this requirement.

CREDITS REQUIRED FOR GRADUATION (120 cr’s or 123 cr’s, if credit for MTH 1825 was earned at Michigan State University)