

# Hospitality Business Curriculum Guide

(For students who are admitted to *The School FS09* or after)

The School of Hospitality Business • 232 Eppley Center • (517) 353-9211 • [www.bus.msu.edu/shb/](http://www.bus.msu.edu/shb/)

## WRITING (4 credits)

\_\_\_ WRA 110-150 (4) – Writing, Rhetoric, and American Cultures (Tier I)

## INTEGRATIVE STUDIES (24 credits)

\_\_\_ ISB 200 level (3) Biological Science      \_\_\_ ISP 200 level (3) Physical Science      \_\_\_ ISB Lab or ISP Lab (2)  
\_\_\_ IAH 201-210 (4) Arts and Humanities      \_\_\_ IAH 211-241 (4) Arts and Humanities  
\_\_\_ ISS 200 level (4) Social Sciences      \_\_\_ ISS 300 level (4) Social Sciences

## HOSPITALITY BUSINESS CORE (22 credits)

You must complete at least **4** of the courses in **bold** to apply for junior level admission.

___ <b>MTH 103 (3)*</b>	___ <b>EC 201 (3)</b>	___ <b>ACC 201 (3)</b>	___ COM 100 <u>or</u> 225 (3)
___ <b>STT 201 (4)*</b>	___ <b>EC 202 (3)</b>	___ <b>CSE 101 (3)*</b> preferred tracks SS/DD	

\*Substitutions with higher level courses may be used.

## HOSPITALITY MAJOR FIELD (37 credits) A minimum grade point average of 2.000 is required.

You must complete at least **2** of the courses in **bold** to apply for junior level admission.

___ HB 105 (2) Service Management Principles	___ HB 311 (3) Hospitality Finance
___ HB 201 (1) Hospitality Business Professional Dev. I	___ HB 337 (3) Hospitality Information Systems
<b>___ HB 237 (3) Management of Lodging Systems</b>	___ HB 349 (3) Facilities Maintenance and Systems
<b>___ HB 265 (3) Food Management: Safety and Nutrition</b>	___ HB 375 (3) Hospitality Marketing
<b>___ HB 267 (3) Management of Food and Bev. Systems</b>	___ HB 401 (1) Hospitality Business Professional Dev. II**
___ HB 302 (3) Hospitality Managerial Accounting	___ HB 447 (3) Hospitality Business Law
___ HB 307 (3) Hospitality Human Resources*	___ HB 489 (3) Hospitality Business Strategy (W)

\*Students must complete first-level 400-hour internship/professional work experience prior to enrollment in HB 307.

\*\*Students must complete first and second-level 400-hour internship/professional work experience prior to enrollment in HB 401.

### Two of the following (6 credits):

\_\_\_ HB 475 (3) - Applied Hospitality Marketing in Food Service **OR** HB 476 (3) – Applied Hospitality Marketing in Lodging  
\_\_\_ HB 482 (3) - Advanced Hospitality Finance  
\_\_\_ HB 485 (3) - Hospitality Food Service Operations

### One of the following INTERNATIONAL courses (minimum of 3 credits):

\_\_\_ A language, study abroad course, or other international course as approved by the student's academic advisor (3-5)  
\_\_\_ EC 340 (3) - Survey of International Economics  
\_\_\_ HB 460 (3) - International Lodging Development and Management

## HOSPITALITY SPECIALIZED ELECTIVES (12 credits) from:

___ HB 100 (2) Introduction to Hospitality Business	___ HB 405 (3) Advanced Mgt. of Food & Beverage Systems
___ HB 210 (3) Introduction to Casino Industry	___ HB 409 (3) Introduction to Wine
___ HB 320 (3) Casino Operations and Management	___ HB 411 (3) Hospitality Beverages
___ HB 321 (3) Club Operations and Management	___ HB 415 (3) Managing Quality in Hospitality Businesses
___ HB 345 (3) Quantity Food Production Systems	___ HB 451 (3) Emerging Leadership
___ HB 345-L (1) Quantity Food Production Systems LAB	___ HB 458 (3) Advanced Hospitality Business Ownership
___ HB 346 (3) On-Site Food Service Management	___ HB 460 (3) International Lodging Development and Mgt.
___ HB 347 (3) The Foodservice Distribution Channel	___ HB 473 (3) Hospitality Industry Research
___ HB 358 (3) Hospitality Business Ownership	___ HB 475 (3) Applied Hospitality Marketing in Food Service
___ HB 370 (3) Hospitality Business v-Commerce	___ HB 482 (3) Advanced Hospitality Finance
___ HB 376 (3) Hospitality Sales Process	___ HB 485 (3) Hospitality Food Service Operations
___ HB 380 (3) Meeting and Event Planning Management	___ HB 490 (1-6) Independent Study
___ HB 382 (3) Hospitality Business Real Estate Develop.	___ HB 491 (3-6) Current Topics in Hospitality Business

## ADDITIONAL ELECTIVES (variable amount)

Courses that are used for University requirements and courses that are used to satisfy Core Program requirements may not be used to satisfy this requirement.

## CREDITS REQUIRED FOR GRADUATION

120 credits or 123 credits, if credit for MTH 1825 was earned at Michigan State University.