Hospitality Business Curriculum Guide

(For students who are admitted to The School FS09 or after)

WRITING (4 credits required)

____ WRA 110-150 (4) – Writing, Rhetoric, and American Cultures (Tier I)

INTEGRATIVE STUDIES (All 24 credits required)

____ ISB 200 level (3) Biological Science  ____ ISP 200 level (3) Physical Science  ____ ISB Lab or ISP Lab (2)
____ IAH 201-210 (4) Arts and Humanities  ____ IAH 211-241 (4) Arts and Humanities
____ ISS 200 level (4) Social Sciences  ____ ISS 300 level (4) Social Sciences

HOSPITALITY BUSINESS CORE (All 21-22 credits required in this CORE)

You will need to complete a minimum of 4 courses in **bold** to apply for admission to The School at junior standing (56 credits).

____ MTH 103 (3)*
____ EC 201 (3)
____ ACC 201 (3)
____ COM 100 or 225 (3)
____ STT 201 (4)*
____ EC 202 (3)
____ CSE 101 (3)* preferred tracks SS/DD

*Substitutions with higher level courses may be used.

HOSPITALITY MAJOR FIELD (All 37 credits required in this FIELD)

You will need to complete a minimum of 2 courses in **bold** to apply for admission to The School at junior standing (56 credits).

____ HB 105 (2) Service Management Principles
____ HB 201 (1) Hospitality Business Professional Dev. I
____ HB 237 (3) Management of Lodging Systems
____ HB 265 (3) Food Management: Safety and Nutrition
____ HB 267 (3) Management of Food and Bev. Systems
____ HB 302 (3) Hospitality Managerial Accounting
____ HB 307 (3) Hospitality Human Resources*

**Students must complete first and second-level 400-hour internship/professional work experience prior to enrollment in HB 307.

Two of the following required course (A minimum of 6 credits):

____ HB 475 (3) - Applied Hospitality Marketing in Food Service  **OR**  HB 476 (3) – Applied Hospitality Marketing in Lodging
____ HB 482 (3) - Advanced Hospitality Finance
____ HB 485 (3) - Hospitality Food Service Operations

One of the following required INTERNATIONAL courses (A minimum of 3 credits):

____ A language, study abroad course, or other international course as approved by the student's academic advisor
____ EC 340 (3) - Survey of International Economics
____ HB 460 (3) - International Lodging Development and Management

HOSPITALITY SPECIALIZED ELECTIVES (A minimum of 12 credits required) from:

____ HB 100 (2) Introduction to Hospitality Business
____ HB 210 (3) Introduction to Casino Industry
____ HB 320 (3) Casino Operations and Management
____ HB 321 (3) Club Operations and Management
____ HB 345 (3) Quantity Food Production Systems
____ HB 345-L (1) Quantity Food Production Systems LAB
____ HB 346 (3) On-Site Food Service Management
____ HB 347 (3) The Foodservice Distribution Channel
____ HB 358 (3) Hospitality Business Ownership
____ HB 370 (3) Hospitality Business v-Commerce
____ HB 376 (3) Hospitality Sales Process
____ HB 380 (3) Meeting and Event Planning Management
____ HB 382 (3) Hospitality Business Real Estate Develop.

____ HB 405 (3) Advanced Mgt. of Food & Beverage Systems
____ HB 409 (3) Introduction to Wine
____ HB 411 (3) Hospitality Beverages
____ HB 415 (3) Managing Quality in Hospitality Businesses
____ HB 451 (3) Emerging Leadership
____ HB 458 (3) Advanced Hospitality Business Ownership
____ HB 460 (3) International Lodging Development and Mgt.
____ HB 473 (3) Hospitality Industry Research
____ HB 475 (3) Applied Hospitality Marketing in Food Service
____ HB 482 (3) Advanced Hospitality Finance
____ HB 485 (3) Hospitality Food Service Operations
____ HB 490 (1-6) Independent Study
____ HB 491 (3-6) Current Topics in Hospitality Business

ADDITIONAL ELECTIVES (variable amount)

Courses that are used for University requirements and courses that are used to satisfy Core Program requirements may not be used to satisfy this requirement.

CREDITS REQUIRED FOR GRADUATION (120 cr’s or 123 cr’s, if credit for MTH 1825 was earned at Michigan State University)

Revised 9 17 10