

Commemorative book
unveils our fascinating story

The Legacy of the Leader

In 1927, the seed was sown for *The School of Hospitality Business* at Michigan State University—a school that has launched the careers of countless leaders in the hospitality profession.

In celebration of *The School's* 75th anniversary, this beautifully bound, 400-page volume, by respected researcher/author Dan Hager, examines the vision, the politics, and the personalities that shaped *The School* from the outset.

Take a delightful, insightful journey through our colorful history with **The Legacy of the Leader**—an appreciated gift for every MSU graduate and history buff!



The **SCHOOL** of
HOSPITALITY
BUSINESS

MICHIGAN STATE UNIVERSITY

The Legacy of the Leader features:

- ◆ Archive photography as well as rich, full color images of the people, places, and things that helped shape the legacy.
- ◆ Nine chapters—one on each decade—filled with lively anecdotes and a behind-the-scenes look at 75 years of industry history, our changing world, and the impact of *The School*.

I would like to order **The Legacy of the Leader**. Enclosed is my check for the 80th Anniversary price of \$80 (includes shipping/handling) payable to Michigan State University.

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Year of Graduation _____ Circle one: BA MBA MS

MAIL TO

Lena Loeffler,
*The School of Hospitality
Business*, Michigan State
University, 225 Eppley Center,
East Lansing, MI 48824-1121

Questions?

Phone (517) 353-9211 or email
at <loffler@bus.msu.edu>.