8:30—9:20 am
“Would You Like Wine With That Cheese?”
- Centennial -
This will be an interactive session focusing on wine basics and food pairing. Tasting will be involved for those who are 21.
Manager of The State Room

Marketing Mania
- Room 103 -
Are you interested in the world of marketing? Learn how hospitality companies are using electronic media and online networking as a tool to reach their audiences!
Sodexo

9:00 am Tour of our NEW Culinary Business Learning Lab

9:30 – 10:20 am
The Truth About Events
- Auditorium -
Events are more than planning parties. Hear from event experts about a variety of career paths that will lead you to events including catering sales, resorts special events, and associations.
Michigan Society of Association Executives, Mission Point Resort, and Sheraton Chicago

Join The Club!
- Room 103 -
See if Clubs are a good fit for you! Learn about a variety of opportunities in the club management industry.
Baltimore Country Club, Oakland Hills Country Club, Westfield Insurance

10:00 am Tour of our NEW Culinary Business Learning Lab

10:30 – 12:00 pm
Let’s Dish About Food
- Auditorium -
Confused about careers in food and beverage? Ask industry recruiters who know it best in sports and entertainment, quick service, sales, and contract services.
Panda Express, Aramark, & U.S. Food Service

The Low-Down On Lodging!
- Centennial -
Dreaming of a career in lodging, but not sure what path to take? Learn about the lodging industry including franchise, luxury, boutique, conference, resort, select service, and inns.

11:00 am Tour of our NEW Culinary Business Learning Lab

2:00 – 2:50pm
A Glimpse At Hospitality Careers
- Centennial -
Still not sure about career options in hospitality? Hear from industry executives about clubs, lodging, food and beverage.

More Than Employees
- Room 103 -
Steve Bauman, Vice President of Global Learning-Deployment, will speak about the world of Human Resources!

Think Like An Owner
Hospitality Real Estate and Development
- Room 104 -
If hospitality real estate and development are of interest, then join the discussion of careers in hospitality real estate and development.
Jones Lang LaSalle and RockBridge Capital

3:00 pm Tour of our NEW Culinary Business Learning Lab

3:10 – 4:00pm
Go Green! All About Sustainability
- Centennial -
Being “Spartan Green” is the newest awareness on campus, as well as in the hospitality industry. Join the Vice President of Sustainability and Innovation for Wyndham Worldwide to discuss strategies for going green!
Wyndham Hotels

Movin’ On Up
- Room 103 -
Come learn about ways to progress in your hospitality business career. Where would you like to be 3-5 years after graduation? This session is especially designed for graduate students and seniors.
Darden, Hyatt Hotels, Sodexo