



PROGRAM GOALS

- Develop a relationship with a Mentor in the Eli Broad College of Business.
- Gain experience with academic research and/or other scholarly activities.
- Develop a better understanding in the student's major field.

ELIGIBILITY CRITERIA

Broad Scholars are selected based on the following criteria:

- **A minimum ACT composite score of 28, or an SAT minimum composite score of 1870**
- **A high school cumulative GPA of a 3.5 or above**
- **Involvement in extra curricular activities**
- **Proven computer skills**
- **Demonstrated research/writing skills**
- **A declared major in the College of Business**

Eligible students must submit a resume and complete an online application to be considered for the program. Students are notified of their selection by the middle of August.

CONTACT

For additional information regarding The Broad Scholar Program, contact the program coordinator:

Amy Radford-Popp, PhD
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www.bus.msu.edu/undergrad/BSP/



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Academic Achievement
Undergraduate Research
Professional Networking

Broad Scholar Program



Michigan State University has a reputation for being a leader in offering scholarly activities for academically talented students in every discipline. In keeping with this reputation, The Eli Broad College of Business sponsors the Broad Scholar Program. Initiated in 1995, the program has increased the opportunities for first and second year business students to work closely with faculty mentors in the college. Broad Scholars are provided opportunities to engage in ***scholarly activities that include, but are not limited to publishing, program coordination, data collection, website design and research.*** The majority of Broad Scholars work in areas related to their major, however, they may elect to work in other areas of interest.

Broad Scholars are expected to work an average of 10 hours/week (approximately 150 hours for each semester). They are paid a stipend of about \$2,400 for the academic year. In addition, the first year scholars participate in an orientation program developed specifically to address their needs as freshmen in the College of Business. Pending satisfactory performance, they are reappointed to the program for a second year.

SCHOLAR OPPORTUNITIES

Research Projects

Researched information regarding a broker's upgrade or downgrade on a stock, what brokerage and which analyst did the upgrading or downgrading and why.

Gathering materials for Professor Butler's FI 451/860 "International Financial Management" classes. This includes surveys of foreign exchange market activity and corporate governance issues.

Researched information on NAFTA, and the relationship between Canada , US and Mexico.

Gather data on executive's personal characteristics that will be used to assess their willingness to engage in aggressive financial decisions.

Other

Served as a member of the Instructional Technology Team for GlobalEdge.

Participated as a member of the Instruction Team for MarketingTechie, an electronic marketing newsletter.



MENTOR COMMENTS

For a current list of comments, please visit <http://www.bus.msu.edu/undergrad/BSP/>

I've been fortunate to have outstanding freshman Broad Scholars for a number of years. Kristine Whall ranks elbow to elbow with my best. Reliability, intelligence, communicatively articulate, and just plain nice, are the personal characteristics that highlight her contribution to my research team. I'm pleased that I'll be able to continue working with her next year, as she joins a former Scholar whom I've kept on my team.

*Prof. Glenn Omura, Marketing and Supply Chain
Kristine Whall*

Alison has been a great addition to my research team and is very reliable. I enjoy having her around and involved with the research. I definitely would like to have her work with us next year – she would be especially useful since she is already trained and able to do more advance projects. This is a great program that benefits faculty and students.

*Prof. Linn Van Dyne, Management
Alison Stephanie*

Ashwin worked diligently collecting data on mutual funds. He showed tremendous initiative and worked tirelessly and with great accuracy on all tasks asked of him. On a personal note, he is a very pleasant young man and was a pleasure to have him in our employment.

*Prof. G. Geoffrey Booth, Finance
Jordanis Karagiannidis (PhD)
Ashwin Sabbani*