

# Possible electives...

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***This is NOT a complete list of all courses available.*** Broad students must earn a minimum of 9 elective credits outside of the Broad College. During your academic career you have the opportunity to select courses not specified for your degree.

## **Electives: What Are They And Why Are They Important?**

What are electives and how do they work? Did you realize that as a Broad student you are required to do a minimum of 9 credits outside of the Broad College? With the exception of HB 200 all electives on this list are outside the College and will fulfill that requirement. After completing University requirements, business core requirements and major field requirements you will need more than 9 elective credits to meet the 120 to 123 credits needed for a Bachelor of Arts degree.

Electives can serve in terms of function and skill. Think about your interests and explore the many possibilities available to you. Wouldn't it look great to have listed on your resumé that you are proficient in a foreign language or that you are CPR certified? Maybe you would like to explore utilizing all your electives efficiently and consider pursuing a specialization outside the College. Specializations are the closest thing we have to a minor and are actually listed on your transcript. Perhaps you are a working student with no down time...wouldn't a bowling or a golf or social dance class be a great way to enjoy yourself and relieve a little stress? Or, maybe you are still unsure of your major — electives can help you get a taste of other areas of study that may interest you. The possibilities are endless. Explore them at your leisure and remember that electives are required to complete your degree.

## **Foreign Languages**

Interested in courses with an international focus? Consider language, anthropology or geography courses for your elective. Foreign language skills are an asset for Business students. Placement tests are necessary if you have language experience.

- Arabic
- Chinese
- Chinese for Business
- French
- German
- Greek
- Hausa (African Language)
- Hebrew
- Italian
- Japanese
- Latin
- Polish
- Portuguese
- Russian
- Spanish
- Swahili

## **Four Credit Electives**

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### **ADV 205 Principles of Advertising**

Principles and practices of advertising in relation to economies, societies and mass communication.

### **ADV 260 Principles of Public Relations**

Role and function of public relations in society. History of the field. Roles of practitioners and understanding of specializations within the field of public relations.

### **COM 240 Introduction to Organizational Communication**

Theories, systems, structures and processes of organizational communication. Organizational cultures. Communication in multinational organizations and in individual, leadership, supervisor-subordinate and small group situations.

### **PRR 215 Recreation Program Management**

Total Credits: 4 (3-2)

Programming and leadership principles for planning, management, and evaluation. Program design and conduct to service different clientele, using leisure education, program development, and small group processes. Field trips required.

### **PSY 101 Introductory Psychology**

Mind and behavior from biological, individual, and social perspectives. Scientific and professional aspects of psychology.

### **SOC 100 Introduction to Sociology**

Nature of sociological inquiry. Concepts and principles of sociology. Institutional features of modern society. Structure and dynamics of social organizations.

### **UP 201 The Role of Planning in Urban and Regional Development**

Contemporary urban issues, historical contexts, and the role of planning in the solutions of the problems faced by cities and their surrounding regions.

### **ABM 100/FIM 100 Decision-making in the Agri-Food System**

Organization and operation of the agri-food system. Economic analysis of agri-food firms and consumers. Management functions and decision-making of agri-food firms.

## Three Credit Electives

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### **ANP 101 Introduction to Anthropology**

Human culture worldwide and throughout human history. Major subfields, methods, theories, and issues. World cultural diversity. Culture and world problems.

### **ANP 201 Sociocultural Diversity**

Origins and diversity of cultural systems. Theories of culture. Patterns of kinship. Religious, economic, and political institutions.

### **ANP 220 Gender Relations in Comparative Perspective**

Gender relations in different cultures. Economic and domestic division of labor between the sexes as a factor underlying power differentials.

### **ANP 270 Women and Health: Anthropological and International Perspectives**

Cross cultural perspectives on the health implications of differing life circumstances for women. Women as health-care consumers and providers. Health and women's life cycles.

### **COM 100 Human Communication**

Process and functions of communication. Principles underlying communication behavior. Practice in analyzing communication situations and in speaking and writing.

### **COM 225 An Introduction to Interpersonal Communication**

Principles and practices of interpersonal communication. Emphasis on effective and responsible interpersonal communication.

### **CEP 260 Dynamics of Personal Adjustment**

Psychological theories of human adjustment. Implications for effective learning, self-development, and adaptation.

### **CEP 261 Substance Abuse**

Effects of mood-altering chemicals. Treatment approaches and resources. Special emphasis on adolescent users.

### **CJ 110 Introduction to Criminal Justice**

Description and analysis of agencies and processes involved in administration of justice in the United States.

### **EAD 315 Student Leadership Training (P/N)**

Student leadership role, skills and technique, consistent with the principles and demands of a democratic multicultural society.

### **FCE 145 The Individual, Marriage and the Family**

Development of the young adult in the human ecological context. Issues of sexuality, gender, parenting, work and family interface, communication, and resource use. Diversity in relationships and families.

### **FCE 238 Personal Finance**

Strategies, techniques and resources useful in the management of personal finance.

### **FIM 220 Food Product Marketing**

(Prerequisite: ABM 100 or concurrently)

Structure of the food marketing system including food processors, manufacturers, retailers and food service. Impact of consumer behavior and buying patterns. International food product marketing. Strategic planning in food marketing.

### **IDES 140 Design for Living**

Interior design from the human ecological perspective. The reciprocal impact of the designed environment on human behavior, design terminology and the design process.

### **JRN 108 Introduction to Mass Media**

History, function, economics and audience uses of mass media including newspapers, television, and magazines. News and content decision making. Special legal and ethical issues.

### **KIN 121 The Healthy Lifestyle**

Cardiovascular risk factors, lifestyle habits and aerobic capacities and their relationship to optimal health and longevity. Individual physical activity required as part of the course.

### **KIN 125 First Aid and Personal Safety**

Knowledge and application of first aid concepts relating to respiratory and cardiopulmonary disorders, shock, wounds, burns, fractures, drug poisoning, childbirth, litigation. Preventing trauma by recognizing and avoiding safety hazards.

### Three Credit Electives (cont.)

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#### **LIN 200 Introduction to Language**

Linguistic structure of language. Applications of linguistics to other disciplines. Human and societal aspects of the nature, use, acquisition, and history of languages.

#### **LIN 225 Women and Language (Interdepartmental with WS 225)**

Women and language in societies around the world. Issues such as status and verbal politeness, importance of names, gender differences in language use, women's multilingualism, sexist language, gendered language development in children.

#### **MSC 313 Personal Selling and Buying Processes**

The nature of channel relationships. Buying behavior and sales processes. Applications to differing industries and kinds of channel relationships.

#### **PKG 101 Principles of Packaging**

Packaging systems, materials and forms and their relationship to the needs and wants of society.

#### **PHL 130 Logic and Reasoning**

Deductive and inductive reasoning. Topics such as rational argumentation, fallacies, definition, meaning, truth and evidence. Techniques for critical reading and thinking.

#### **PLS 140 Government and Politics of the World**

Comparative analysis of political systems in first, second, and third-world countries. Alternative methods for comparative cross-cultural analyses of political systems.

#### **PLS 160 Introduction to International Relations**

Dynamics of conflict and cooperation. Processes of foreign policy decision making. Major international economic issues. Basic future trends. Primary analytical approaches for studying world politics.

#### **PLS 170 Introduction to Political Philosophy**

Basic questions of political philosophy as considered from ancient to modern times. Primary focus on the origins, defense, and radical critiques of modern liberal democracy.

#### **PRR 213 Introduction to Parks, Recreation, and Leisure**

The scope and management of recreation services and resources. Historical and philosophical foundations. Influence of recreation behavior on state, national, international, economic, political and social institutions.

#### **REL 205 Myth, Self, and Religion**

The mythic quest for meaning, identity, value, and transcendence as seen through religious biography and literary narrative. Myth in relation to religious symbols and life-cycle rituals. Cross-cultural perspective on religious world views and the interpretation of myth as sacred narrative.

#### **RET 261 Introduction to Retailing**

Retailing of goods and services. Retail industry structure, location, pricing, promotion and management.

#### **SOC 131 Social Problems**

The role of social movements, the legal system, public policy and opinion in the resolution of poverty, crime, racism, sexism, and ecological problems.

#### **SOC 161 International Development and Change (Spring of every year).**

Global issues of development and change. Population growth, poverty, structural inequalities, environmental degradation, social conflicts, social movements. Alternative development strategies and future perspectives.

#### **SOC 215 Race and Ethnicity**

Racial and ethnic problems in contemporary society. Prejudice, discrimination, conflict, and racial and ethnic identity and segregation in western and non-western societies.

### Two Credit Electives

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#### **CMP 101 Principles of Building Construction Management**

Historical developments and current issues and trends in commercial and residential construction industries.

#### **CEP 341 American Sign Language and the Deaf Community**

Orientation to the deaf culture. Essential signing for those expecting to have intermittent contact with deaf adults.

## **HB 100 Introduction to Hospitality Business**

*Open only to freshman & sophomores. Open to juniors & seniors in the HB major.*

Sectors, segments and disciplines of the hospitality and tourism industries. Impact of travel and tourism. Hospitality trends. Overview of accounting, marketing and sales.

## **MUS 175 Understanding Music**

An active and creative approach to understanding the elements of music in a wide variety of music styles. No prior musical skills required.

### **One Credit Electives**

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#### KIN Departmental Attendance Policy:

For KIN 101-108: the "5th hour" of absence equals a N-grade for the class. (Pass-No Grade (P-N) System).

KIN 101A Swimming I  
KIN 101M Great Lakes Sailing  
KIN 101T SCUBA Diving I  
KIN 101U Sailing  
KIN 102A Judo I  
KIN 102C Karate I  
KIN 102K Tae Kwon Do I  
KIN 102M Kendo I  
KIN 103A Aerobic Exercise I  
KIN 103C Aerobic Exercise, Low Impact  
KIN 103D General Conditioning I  
KIN 103G Power Walking  
KIN 103R Weight Training I  
KIN 103S Swim Conditioning  
KIN 103T Distance Running  
KIN 103U Step Aerobics  
KIN 103V Boxing Conditioning  
KIN 105B Gymnastics I  
KIN 105D Tumbling & Floor Exercise I  
KIN 106C Bowling I  
KIN 106E Golf I  
KIN 106U Ice Skating I  
KIN 106V Self Defense  
KIN 106W Yoga  
KIN 106X In-Line Skating  
KIN 107B Racquetball I  
KIN 107E Tennis I  
KIN 108A Basketball I  
KIN 108C Ice Hockey I  
KIN 108F Soccer I  
KIN 108K Volleyball I  
KIN 108P Softball I  
KIN 108R Soccer, Indoor  
KIN 108W Wheelchair Basketball

#### KIN Departmental Attendance Policy:

For KIN 111-118: A **0.0 will be given the "5th hour"** of absence.

KIN 111A Swimming II  
KIN 111B Swimming III  
KIN 111G SCUBA Diving II  
KIN 111U SCUBA Open Water Certification  
KIN 112A Judo II  
KIN 112B Karate II  
KIN 113A Aerobic Exercise II  
KIN 113B General Conditioning II  
KIN 113C General Conditioning III  
KIN 113E Weight Training II  
KIN 113F Weight Training III  
KIN 113N General Conditioning IV  
KIN 113P Weight Training IV  
KIN 115B Tumbling & Floor Exercise II  
KIN 116A Bowling II  
KIN 116B Golf II  
KIN 116D Ice Skating II  
KIN 117B Tennis II  
KIN 118A Basketball II  
KIN 118B Ice Hockey II  
KIN 118E Volleyball II