Dr. Harold Sollenberger, D.B.A.

Dr. Harold Sollenberger has always been the one who makes finance and accounting come to life during his presentations. This is due, in large part, to his involvement with CUNA’s Financial Management Schools, CPA Journal, and the Galaxy Research Institute. Dr. Sollenberger has contributed to the National Financial Management School (sponsored by CUNA). The School of Bank Administration (sponsored by the Bank Administration Institute), and many Credit Union League and Association seminars. Harold puts his interactive teaching style to good use in Michigan State University’s 3rd Graduate School of Management where he has been a Professor of Accounting for thirty-five years and counting. He has taught credit union management for over 20 years.

Harold consults with various credit unions including the Los Angeles Police Credit Union, Alabama Telephone Credit Union, and Tower Federal Credit Union. He recently spoke to the HCA Board in Washington, DC on capital adequacy. His hands include Financial Planning for Credit Unions (3rd edition), Strategic Financial Management for Commercial Banks, and Asset/Liability Management. Dr. Sollenberger’s articles are on a variety of leading-edge topics such as strategic equity planning, risk-based capital and asset valuation methods. They have been published in The Journal of Bank and Finance, The Credit Union Executive Journal and the CPA Journal.

Program content

- Categories of Financial Performance
- Key Quotations and Factors in Each Risk and Return Aversion
  - Asset Quality Risk
  - Liquidity Risk
  - Interest Rate Risk
  - Capital Adequacy Risk
  - Earnings and Growth Returns
- Categories of Financial Performance
- Key Quotations and Factors in Each Risk and Return Aversion

“Give today’s low interest environment, the financial management of credit unions is as important as ever. This seminar provides the financial fundamentals for board members and other financial officers to successfully lead their organizations.” - Bill Walr, CEO, CenCorp

Date for 2006
June 20-21, 2006: Troy, MI
August 25-26, 2006: Lansing, MI

Locations
The James B. Henry Center for Executive Development is located at Michigan State University in East Lansing. It is a full-service conference facility. The center provides a professional environment for meetings, training programs, and product displays. The location and public also provide an aesthetic backdrop for social functions and corporate events. Our goal is to ensure that your group will have a memorable experience with every client and emphasis is always on excellence.

Advance Registration Application
Credit Union Financial Management
Board Members & Non-Financial Executives Workshop
June 20-21, 2006, Troy, Michigan
August 25-26, 2006, Lansing, Michigan

Please fax to:
Name:
Company:
Address:
City State Zip:
Telephone Fax:
Email:
Web site:
Information:

CenCorp is pleased to cosponsor this unique workshop to help executives to successfully lead their credit unions. As ever. This seminar provides the financial management of credit unions is as important as ever.

Mark Your Calendar for 2006
June 19-20, 2006: Troy, MI
August 27-28, 2006: Lansing, MI

Value-driven features
- Homegrown product, Harold Sollenberger, a long-time MSU accounting professor.
- Interactive presentation style expands learning environment.
- Content successfully tested over time.
- Heterogeneous audience enhances quality networking.
- Up-to-date issues and problems.

Scholarship opportunities
Through the generous support of CenCorp, $200 scholarships will be awarded to CenCorp members registering for either of the workshops. There will be a total of twenty scholarships awarded—ten for each location. Please indicate on the registration form if your credit union is a CenCorp member.

Key learning outcomes
- Make your future investment of time and money work for you in the following ways:
  - By using financial analysis to identify trends, interesting concepts, or potential trouble spots and take prompt corrective action.
  - By understanding financial relationships which help you be more effective managers and board members.
  - By evaluating risks before making costly decisions.
  - By improving the quality of your decisions, using numbers to back them up.
  - By developing a broad network of professionals from other credit unions to share insights, trends, and potential solutions to problem areas

Program fees
$1,250 to include instruction, materials, meals & certificate. Payment Information:

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Who should attend
If you are in financial information in your on-the-job decision-making, you will find the workshop of great value. Credit union board members, executives, and those interested in updating and expanding their knowledge of credit union financial management are prime candidates to attend the program.

Why attend this program
While the roles of board members and executives differ, they both have the responsibility to manage the credit union’s finances. Participation in this program will help you interpret, analyze and use the financial information strategically and operationally. Application of the information will aid board members in adding more effectively their organizations and will contribute to executives’ decision-making processes.

Program fees
$1,250 to include instruction, educational materials including a comprehensive reference manual, certificate of program completion, breakfast, 2 breaks, and lunch washday.

Instruction hours: 9:00 am-4:30 pm each day including an hour for lunch.