Some of the courses available:

ACC 800 (3 cr) Financial Accounting Concepts

EAD 860 (3 cr) The Concept of the Learning Society
   Lifelong education in the United States and other countries. Origins, forms, purposes, sponsors, content and theory.

EAD 861A (3 cr) Adult Learning
   Adult development and life transitions. Motivation and barriers to participation. Theories of adult learning.

EAD 862A (3 cr) Training in Industry
   Factors influencing the development of education and training in business and industry. Relevance of training and development models to adult educators.

EAD 862B (3 cr) Adult Career Development
   Personal, social and economic aspects of careers. Theories, practices and systems available to professionals in assisting client groups.

EC 803 (3 cr) Managerial Economics
   Analysis of the firm. Economizing in the use of resources, optimal combinations of products, pricing and competitive forces in regional and international markets affecting the firm.

HB 491 Current Topics in the Hospitality Industry
   Emerging topics or issues confronting the hospitality service industry.

HB 807 (3 cr) Workforce Management in the Hospitality Industry (Required)
   Identifying and solving hospitality workforce problems. Topics include leadership styles, interpersonal and organizational communication.

HB 837 (3 cr) Hospitality Information Systems (Required)
   Overview of computer systems and networks designed for the hospitality industry.

HB 875 (3 cr) Marketing in the Hospitality Industry (Required)
   A framework for understanding hospitality marketing in a global business environment. Emphasis on industry response to changing consumer trends, and applying marketing principles to case studies.

HB 882 (3 cr) Financial Management in the Hospitality Industry (Required)
   Interpretation and analysis of financial statements. Budget preparation and analysis. Leasing, franchising, and management contracts.
HB 885 (3 cr) Seminar in Food and Beverage Systems Management
Management principles and practices in quality food and beverage operations. Emphasis on product, sales, income, and human resource strategies.

HB 890 (6 cr) Independent Study
Faculty-supervised independent study. Application of the HB Tri-Ed approach in analyzing and recommending solutions to a select foodservice management problem.

MGT 806 (3 cr) Management and Organizational Behavior
Micro and Macro models of organizational behavior applied to the management of organizational processes and design. Motivation, leadership, structural design and workforce diversity.

MGT 810 (3 cr) Human Resources Management

MGT 811 (3 cr) Organizational Staffing
Scientific, administrative and legal issues in the selection, placement and promotion of individuals in organizations. Topics include job analysis, recruitment, testing, interviewing, performance appraisal and affirmative action.

MGT 815 (3 cr) Entreprenuership
Topic and focus may vary. This course is formatted as a project-oriented seminar class. Using case studies, the class will explore issues such as those relative to business start-up, financing and managing growth, choosing and changing legal and organizational structures, entrepreneurial versus managerial leadership, family business dynamics, and management succession. Outside speakers. Local small business projects. Business plans.

MSC 805 (3 cr) Marketing Management
Strategic and decision making aspects of marketing functions. Analysis, coordination and execution of marketing programs. Development of strategies and tactics. Segmentation, marketing mix, market response modeling and ethics in a global context.

MSC 831 (3 cr) Food Marketing Management
Marketing management decisions in food firms. Consumer orientation, computer technologies, food system cost reduction, global opportunities, environmental and social issues.

MSC 860 (3 cr) International Business
Management of the firm in the multinational environment. Assessment of international modes of operation, markets, financial strategies, services and resources. Competitive strategy.

MSC 865 (3 cr) Emerging Topics in Business
Perspectives on new and emerging issues of business administration. Topics vary.